

### **Promotion Terms & Conditions**

Your participation in The Christmas Instagram Contest (“Promotion”) shall be deemed to be your complete acceptance of the Terms and Conditions below. The following are the Terms and Conditions of The Promotion, which is sponsored by the operator of the Internet site [www.patrickbetdavid.com](http://www.patrickbetdavid.com) “PBD.COM”.

- NO PURCHASE OR PAYMENT REQUIRED TO ENTER OR WIN.
- PBD.COM is offering a prize to one or more randomly drawn individuals who satisfy the entry requirements during the entry period.
- You must be the older of 18 years of age or the legal age of majority in your state or jurisdiction of residence at the time of entry.
- The three simple steps to enter are as follows (NO PURCHASE NECESSARY) via INSTAGRAM:
  1. Follow @patrickbetdavid on Instagram.
  2. On Instagram: Repost the contest photo (showing 3 prizes) and hashtag it with #patrickbetdavid.
  3. On Instagram tag 5 other individuals in the caption of your photo AND tag @patrickbetdavid.
- Limit one entry per person “entrant.”
- In the event that PBD.COM deems an entrant to have made multiple applications to enter or to have acted in bad faith with respect to the Promotion, the entrant shall be excluded from The Promotion and consequently ineligible to win any Prize.
- Entry period begins at 1:00 PM NOON PST on December 21, 2015 and ends at 1:00 PM PST USA on December 25, 2015.
- Winners will be notified by PBD.COM within five (5) business days of the drawing. Prize(s) will be fulfilled by PBD.COM, and if you are a winner, PBD.COM will use the shipping address you select for the promotion to fulfill your prize. Prizes estimated ship date is within two to three weeks of the drawing but may vary depending on a number of uncontrollable factors.
- Three prize winners will be selected via a random drawing from all valid entrants.
- Limit one prize per entrant under any circumstances whatsoever.
- Undeliverable prizes will be re-awarded via a random drawing from all valid entrants.
- First Random Draw: Top 100 Books as shown on PBD.COM, Value Approx. \$1,500.
- Second Random Draw: Pocket Sized Home Cinema, Value Approx. \$200.
- Third Random Draw: Ferrari Headphones, Value Approx. \$200.
- The Prizes are neither transferable nor exchangeable and cannot be exchanged for money or money's worth.
- The odds of being selected as a winner depend on the number of entries received.
- Winners are responsible for all applicable taxes.
- PBD.COM reserves the right to cancel or modify this promotion at any time.
- PBD.COM’s decision is final with respect to all matters relating to awarding of the Prizes and shall not be subject to review or appeal by any entrant or by any third party.
- PBD.COM reserves the right to alter these Terms and Conditions at any time and in its sole discretion.
- PBD.COM reserves the right, at any time, to cancel, modify or suspend Promotion if, in its sole judgment, The Promotion is not capable of being conducted as specified.
- PBD.COM reserves the right to disclose prize winner’s names and identities.
- By entering the promotion you agree that PBD.COM will have no liability, and will be held harmless from and against any liability or loss, including reasonable attorney’s fees and costs, for all matters related to your acceptance, possession, experience with, use or misuse of the prize or participation in the promotion.
- Privacy Notice: All information submitted in connection with this promotion will be treated in accordance with these Promotion Terms and Conditions.
- Promotion is in no way affiliated with Instagram, Inc. or any other party or entity.
- These terms and conditions and any matters relating hereto shall be governed by, and construed in accordance with the laws of Los Angeles County, California and shall be subject to the exclusive jurisdiction of the courts of Los Angeles California.
- Void where prohibited by law.